

GRANDE CONFERENCE :
3 continents, 3 marchés clés,
3 chefs d'entreprises locaux
et 1 économiste

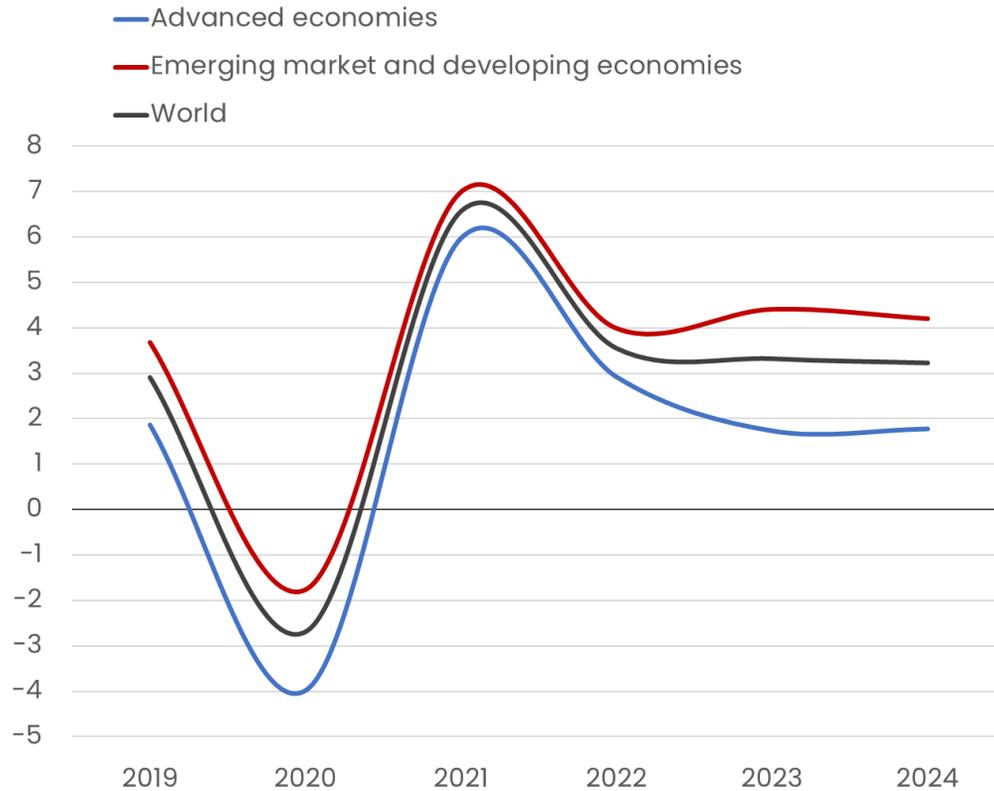
Décembre 2024



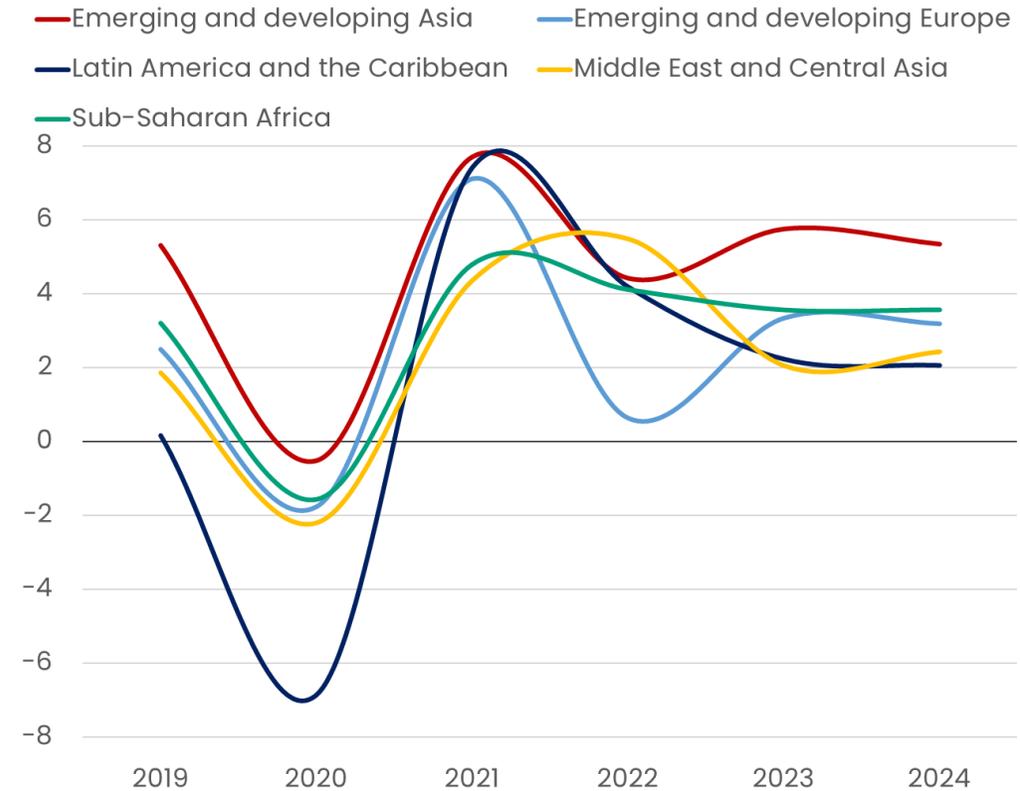
La croissance économique globale est restée décevante en 2024

Evolution de la croissance du PIB

Développés, Emergents, Monde



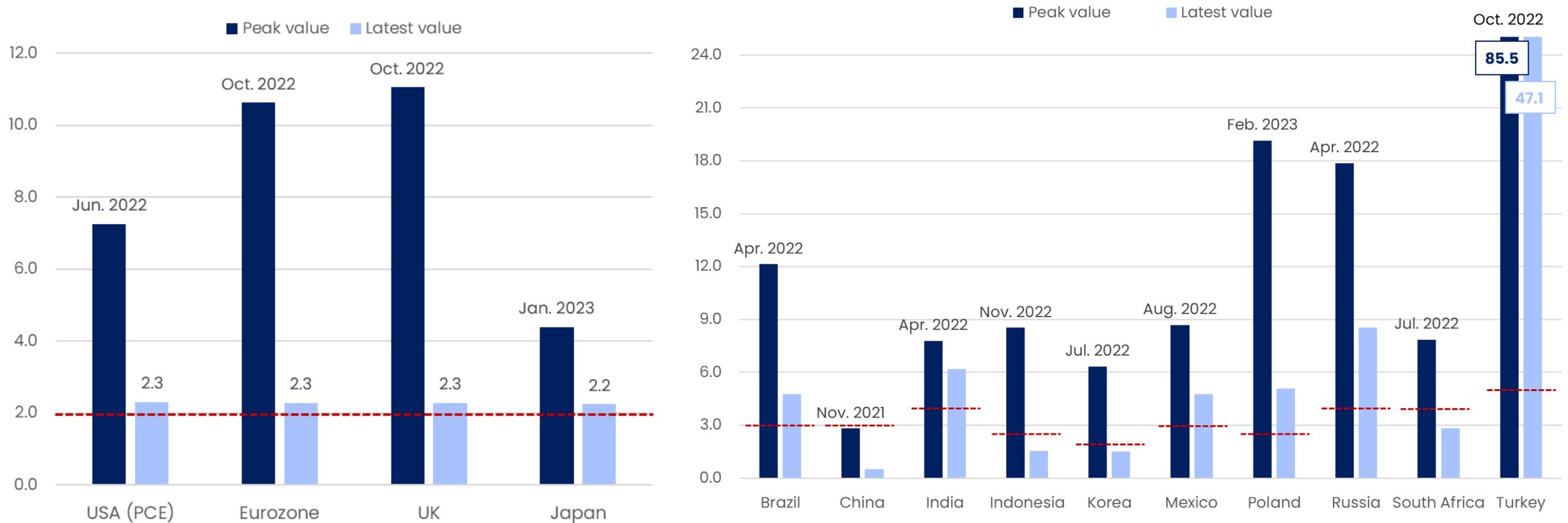
Par région EM



Source: TAC ECONOMICS Datalab

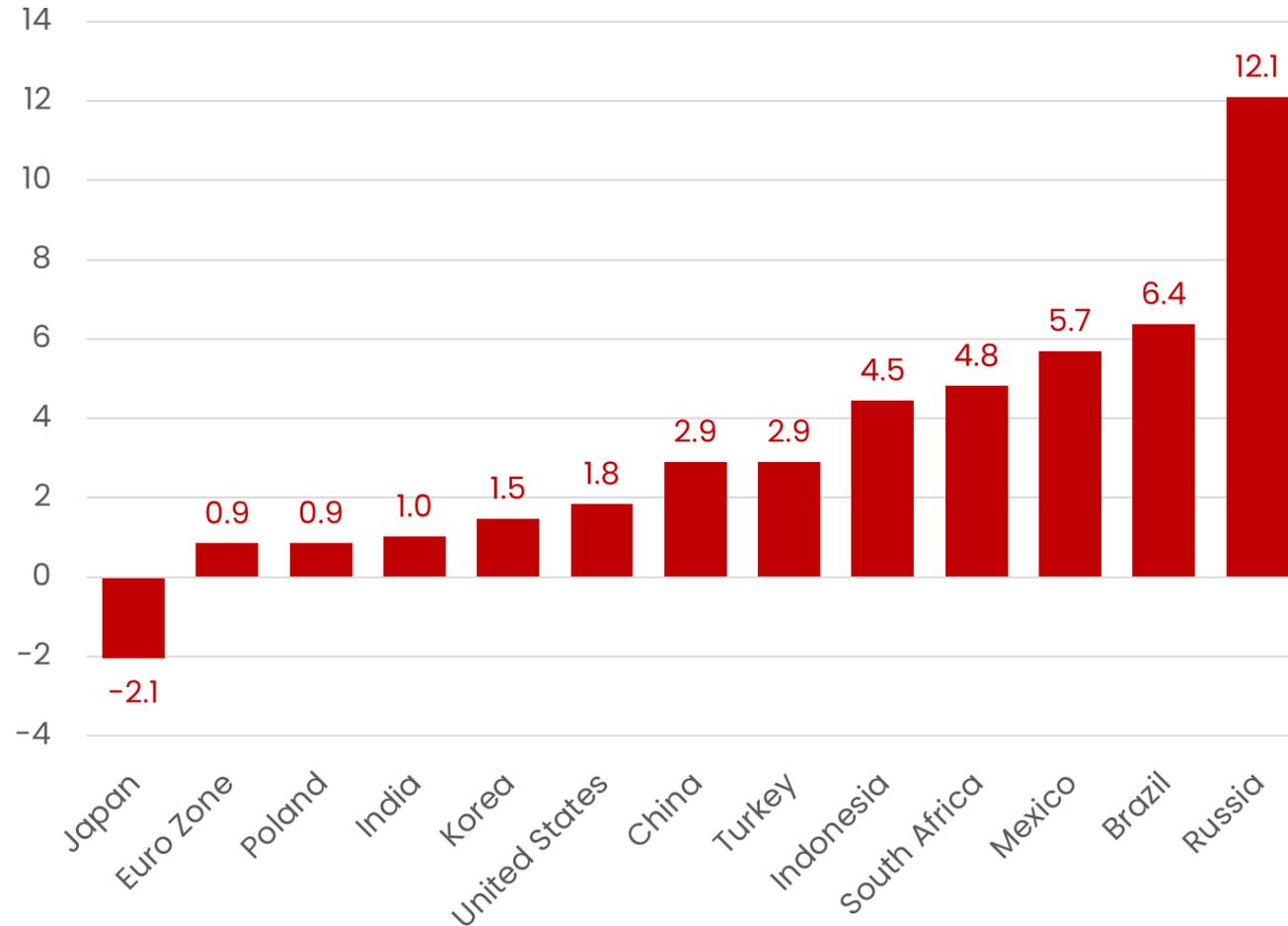
La tendance désinflationniste observée en 2023 s'est arrêtée avec un (modeste) retournement à la hausse.

Écart entre le pic d'inflation et la valeur actuelle pour les principales économies mondiales En %



Des politiques de desserrement monétaires plus prudentes

Taux réel (%)



2025: Apprendre à naviguer dans l'incertitude



Bascules structurelles

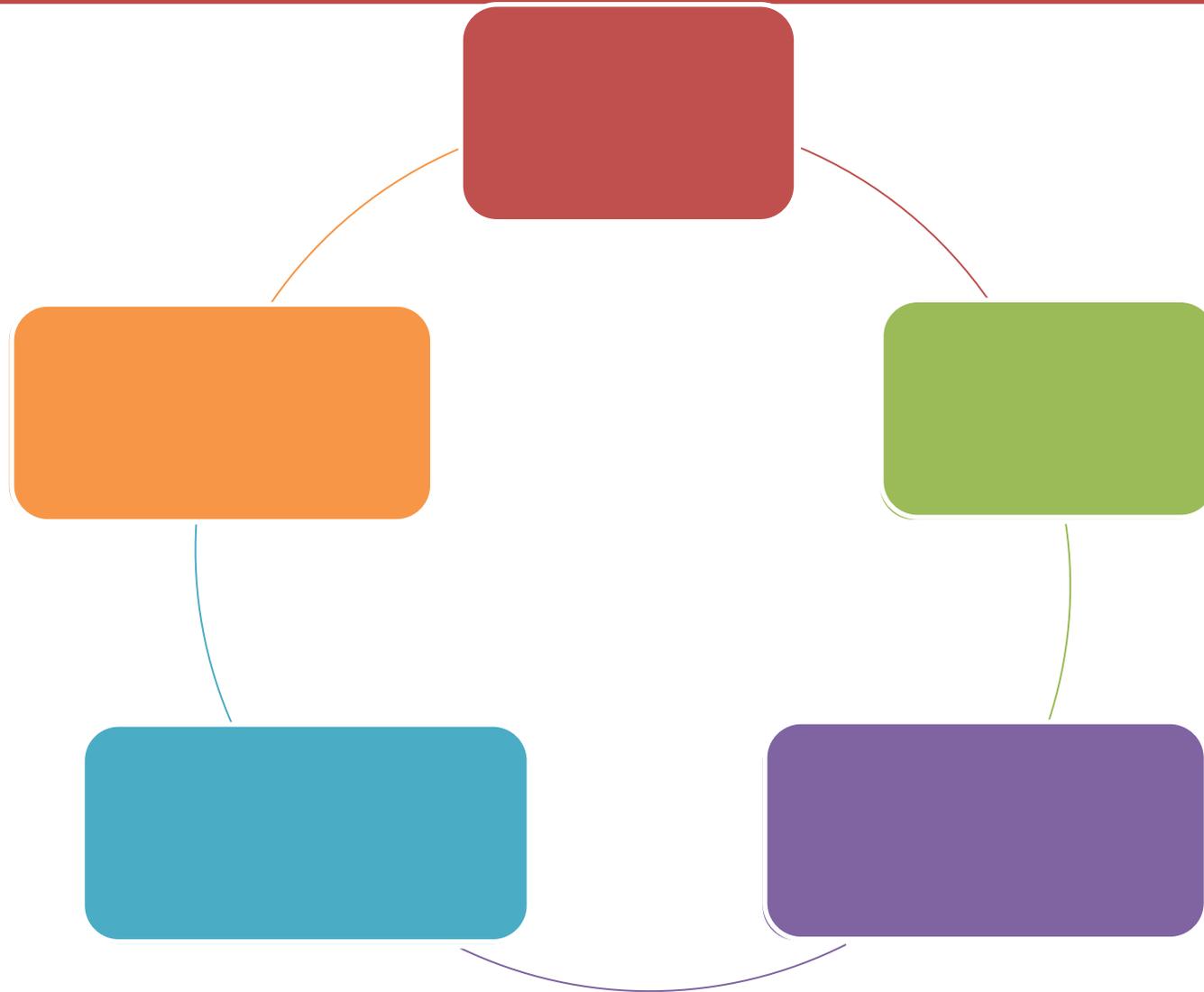


**Monde multipolaire
hierarchisé**

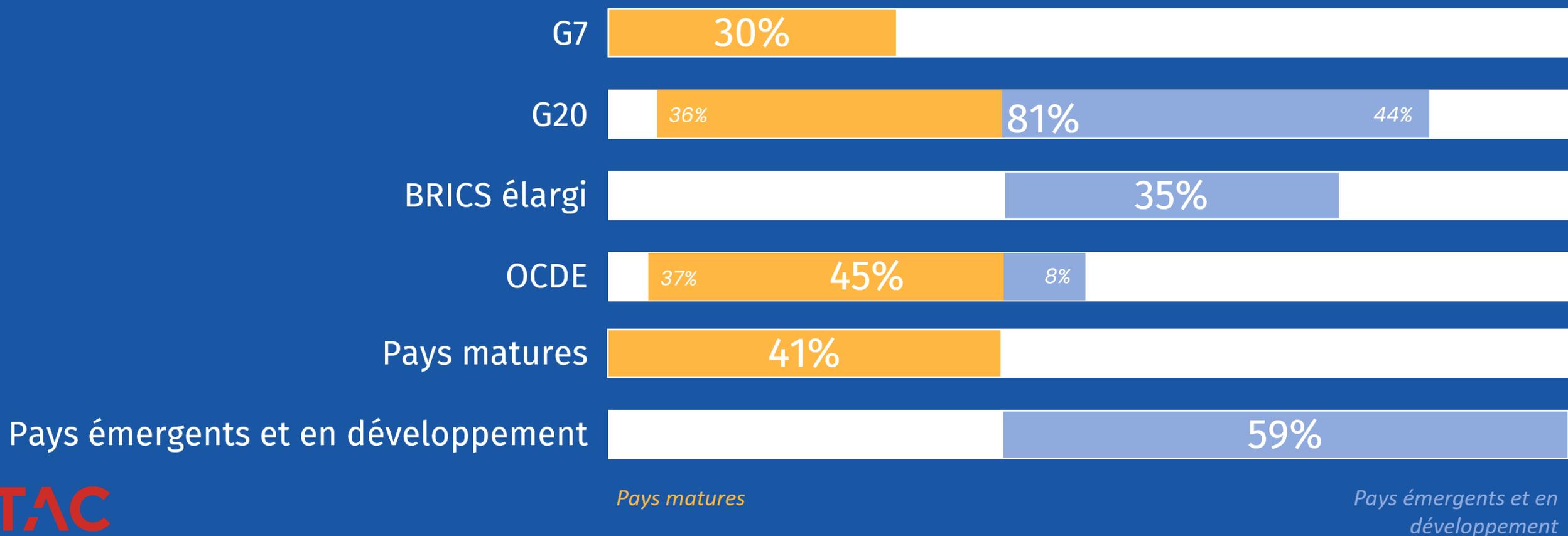


Trump

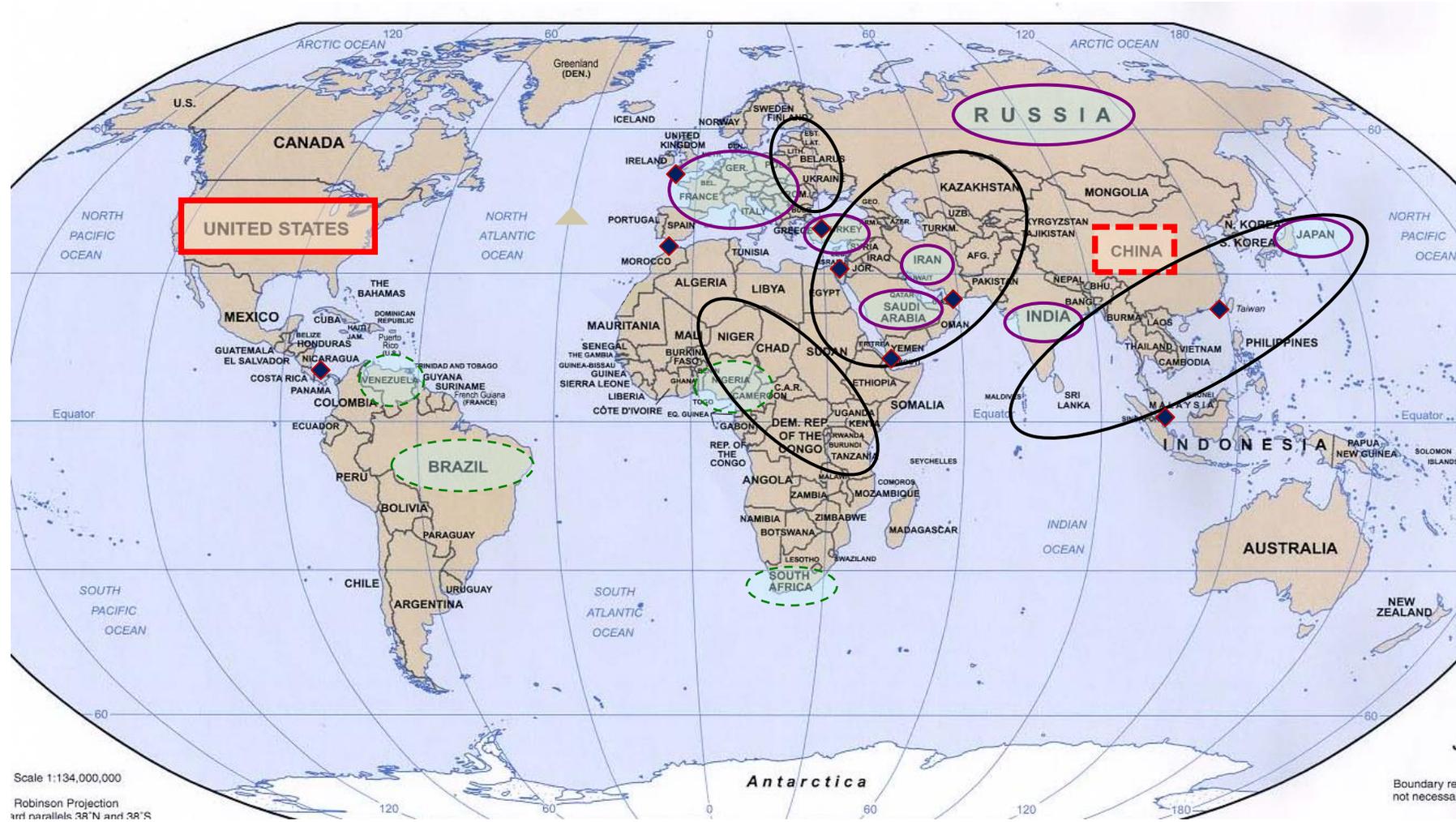
Une convergence de bascules structurelles avec un impact mondial



Poids des groupes de pays dans le PIB mondial



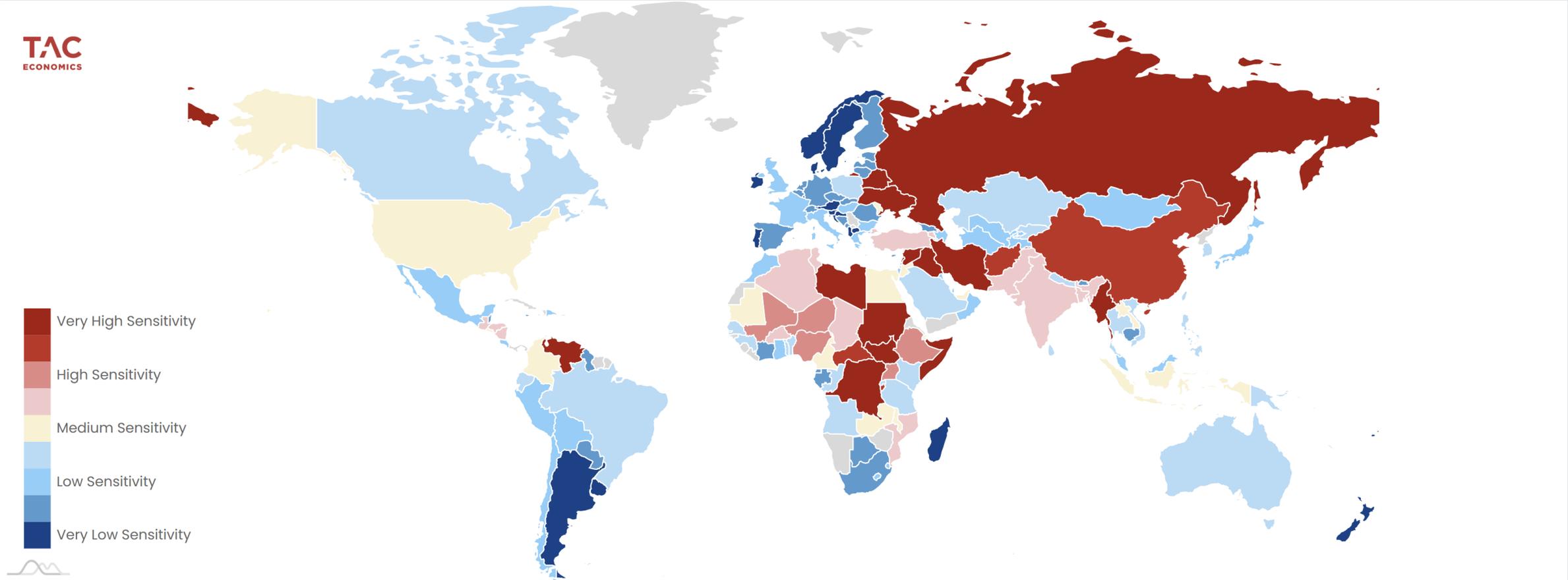
Un monde multipolaire hiérarchisé



Vulnérabilités Géopolitiques

GPSI - GeoPolitical Sensitivity Index

GeoPolitical Sensitivity Index Alliances Current Conflicts & Sanctions Critical Locks & Knots



Source: TAC ECONOMICS

Un esprit Trump



The idea that the BRICS Countries are trying to move away from the Dollar while we stand by and watch is OVER. We require a commitment from these Countries that they will neither create a new BRICS Currency, nor back any other Currency to replace the mighty U.S. Dollar or, they will face 100% Tariffs, and should expect to say goodbye to selling into the wonderful U.S. Economy. They can go find another “sucker!” There is no chance that the BRICS will replace the U.S. Dollar in International Trade, and any Country that tries should wave goodbye to America.

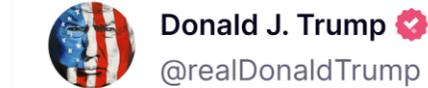
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12:57 AM · 1 déc. 2024 · **106,3 M** vues



I am totally against the once great and powerful U.S. Steel being bought by a foreign company, in this case Nippon Steel of Japan. Through a series of Tax Incentives and Tariffs, we will make U.S. Steel Strong and Great Again, and it will happen FAST! As President, I will block this deal from happening. Buyer Beware!!!

2,51k 11,8k 57,1k



I have had many talks with China about the massive amounts of



Mexico will stop people from going to our Southern Border, effective immediately. THIS WILL GO A LONG WAY TOWARD STOPPING THE ILLEGAL INVASION OF THE USA. Thank you!!!

3,08k 11,6k 55,2k

additional tariffs, on all of their many products coming into the United States of America. Thank you for your attention to this matter.

8,49k Reposts **32,2k** Likes

26 nov. 2024, 12:35 AM

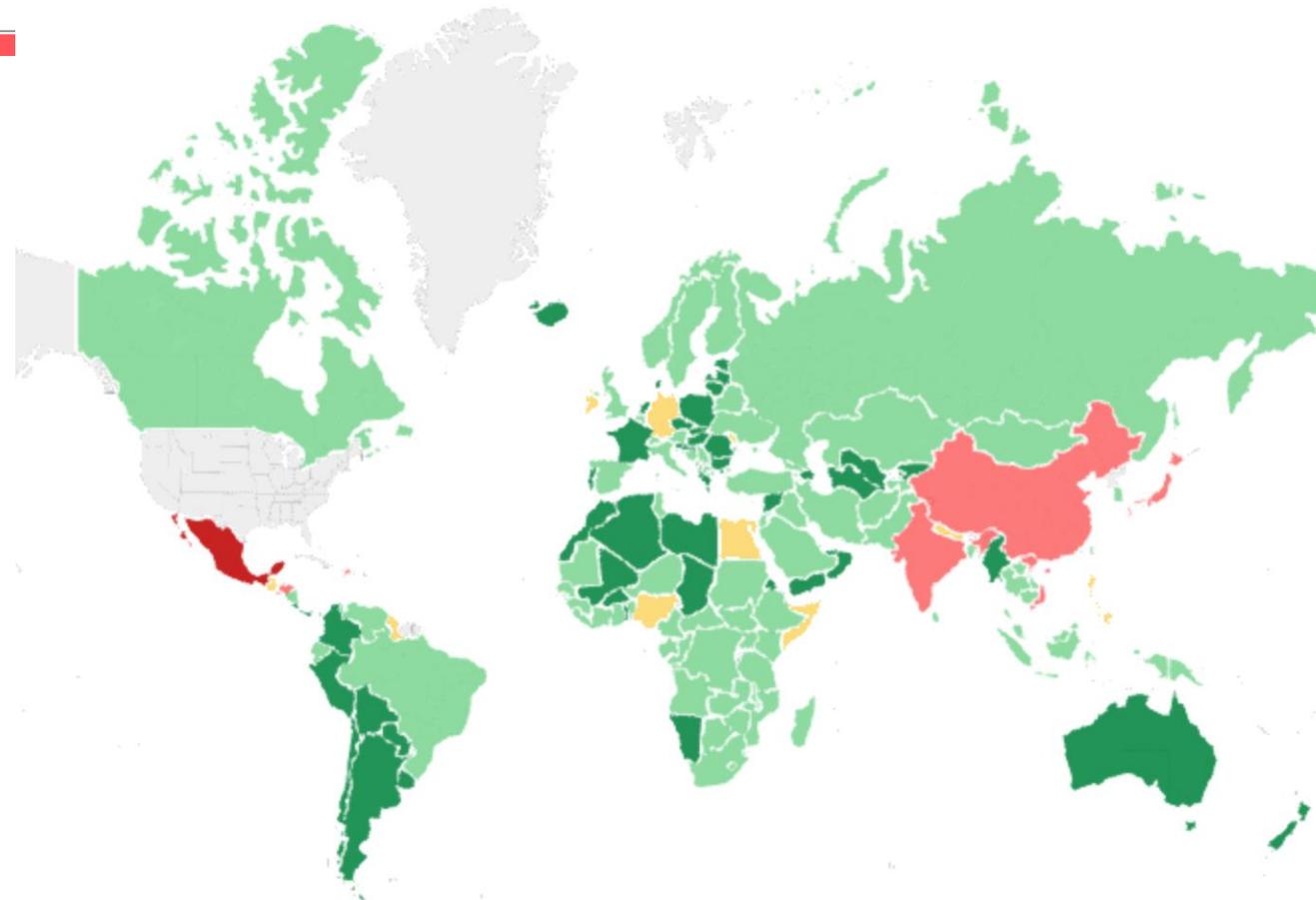
Vulnérabilités Trumpiennes

Top Overall Vulnerability Score

Among 20KeyEM and mature economies, rank/121 countries

Rank	ISO3	Country	normé:	Overall Trade	Overall Security	Overall Immigration	Overall vulnerability
1	MEX	Mexico		74.9	48.2	63.4	62.1
2	CHN	China		56.1	41.2	50.2	49.2
3	IND	India		37.8	36.4	51.7	41.9
6	JPN	Japan		65.0	42.5	4.3	37.3
10	EGY	Egypt		26.6	68.3	9.8	34.9
11	PHL	Philippines		30.6	25.6	46.9	34.3
14	DEU	Germany		55.0	40.5	4.3	33.3
17	NGA	Nigeria		28.4	45.9	16.7	30.3
18	CAN	Canada		56.1	20.7	11.4	29.4
25	ITA	Italy		38.6	39.9	3.6	27.4
27	KOR	Korea		32.1	32.4	16.9	27.1
32	ZAF	South Africa		29.5	46.6	3.6	26.6
34	MYS	Malaysia		33.0	44.8	1.6	26.5
35	IDN	Indonesia		30.6	46.7	1.8	26.4
37	GBR	United Kingdom		32.9	35.9	9.2	26.0
48	TUR	Türkiye		27.1	40.6	7.0	24.9
53	SWE	Sweden		31.4	41.3	1.0	24.6
57	BRA	Brazil		28.6	19.8	24.4	24.3
62	IRN	Iran		25.0	37.1	9.4	23.8
65	ESP	Spain		26.6	40.6	3.0	23.4
78	THA	Thailand		37.4	20.8	6.1	21.4
81	RUS	Russia		26.5	26.0	9.0	20.5
82	SAU	Saudi Arabia		26.9	31.5	2.8	20.4
89	ARE	United Arab Emirates		25.7	29.4	2.0	19.0
93	ARG	Argentina		27.6	22.8	4.2	18.2
101	PRT	Portugal		27.8	21.7	1.4	16.9
102	FRA	France		29.7	14.2	4.7	16.2
107	COL	Colombia		8.9	11.8	24.4	15.0
112	URY	Uruguay		27.5	12.9	0.8	13.8
116	POL	Poland		26.3	9.0	3.5	12.9
117	AUS	Australia		1.3	31.3	2.9	11.8

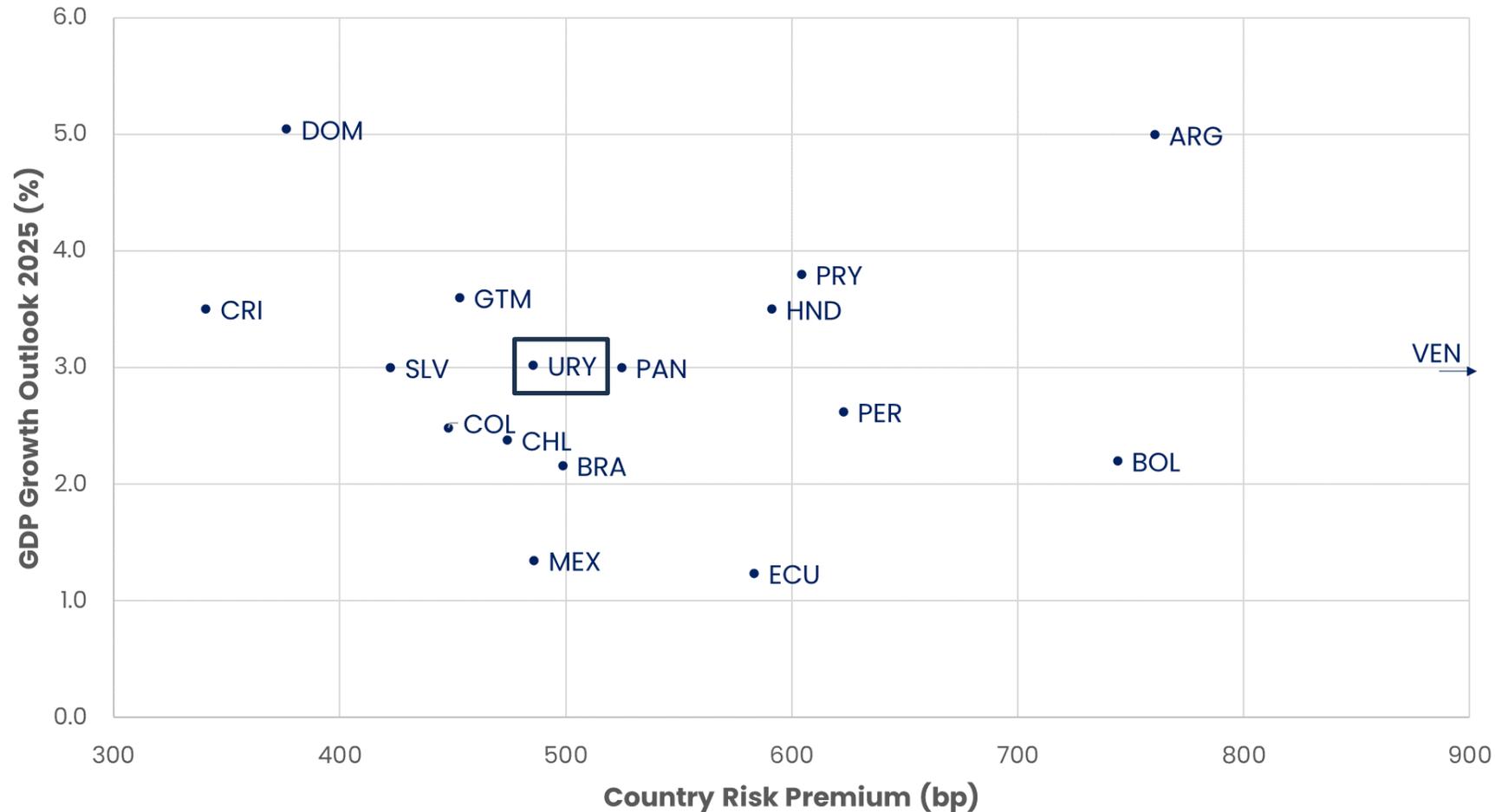
Overall Vulnerability Score



Source: TAC ECONOMICS Datalab

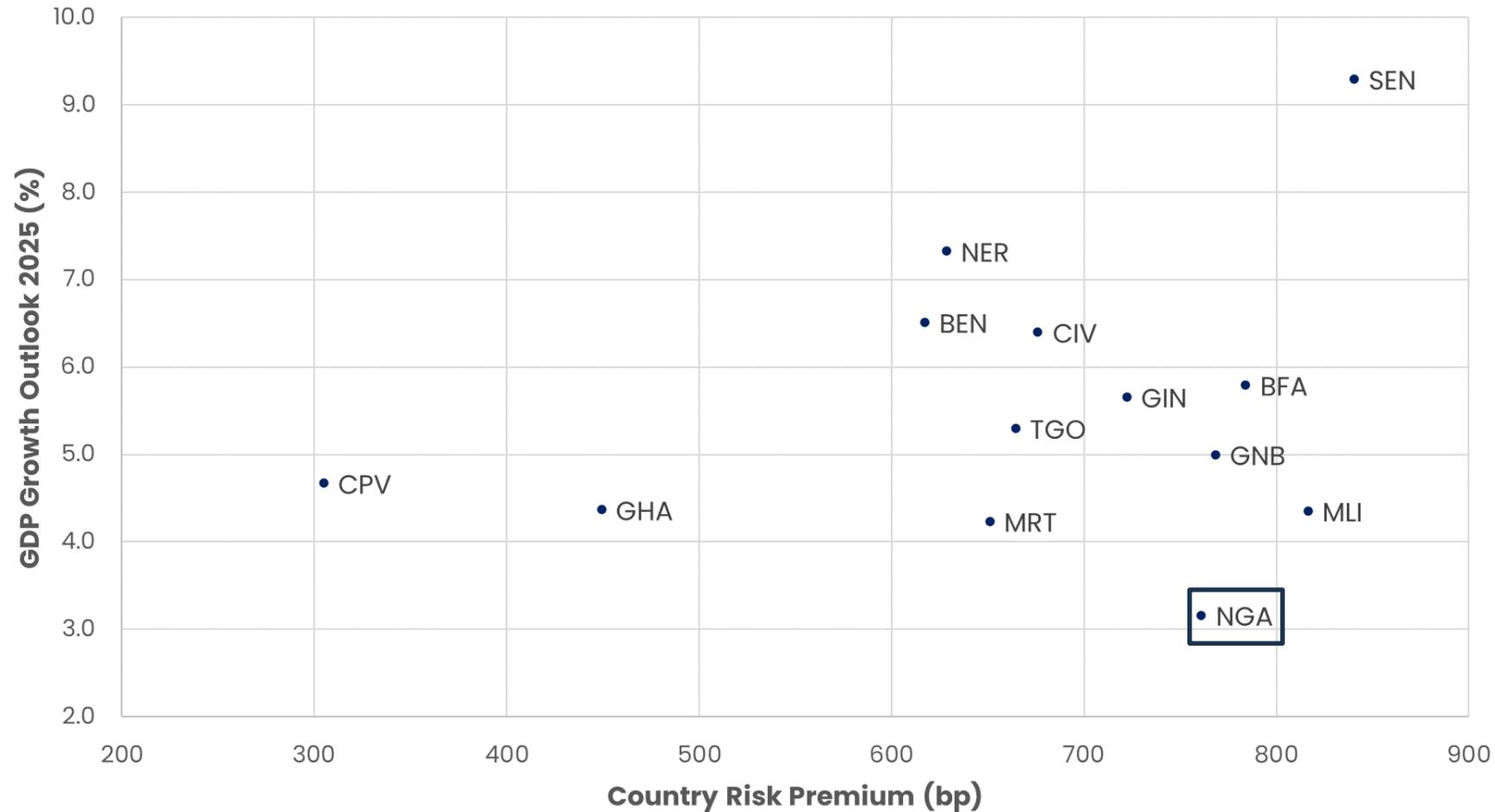
Risques et opportunités en 2025 Latam

Prime de risque pays versus perspectives croissance Amérique Latine



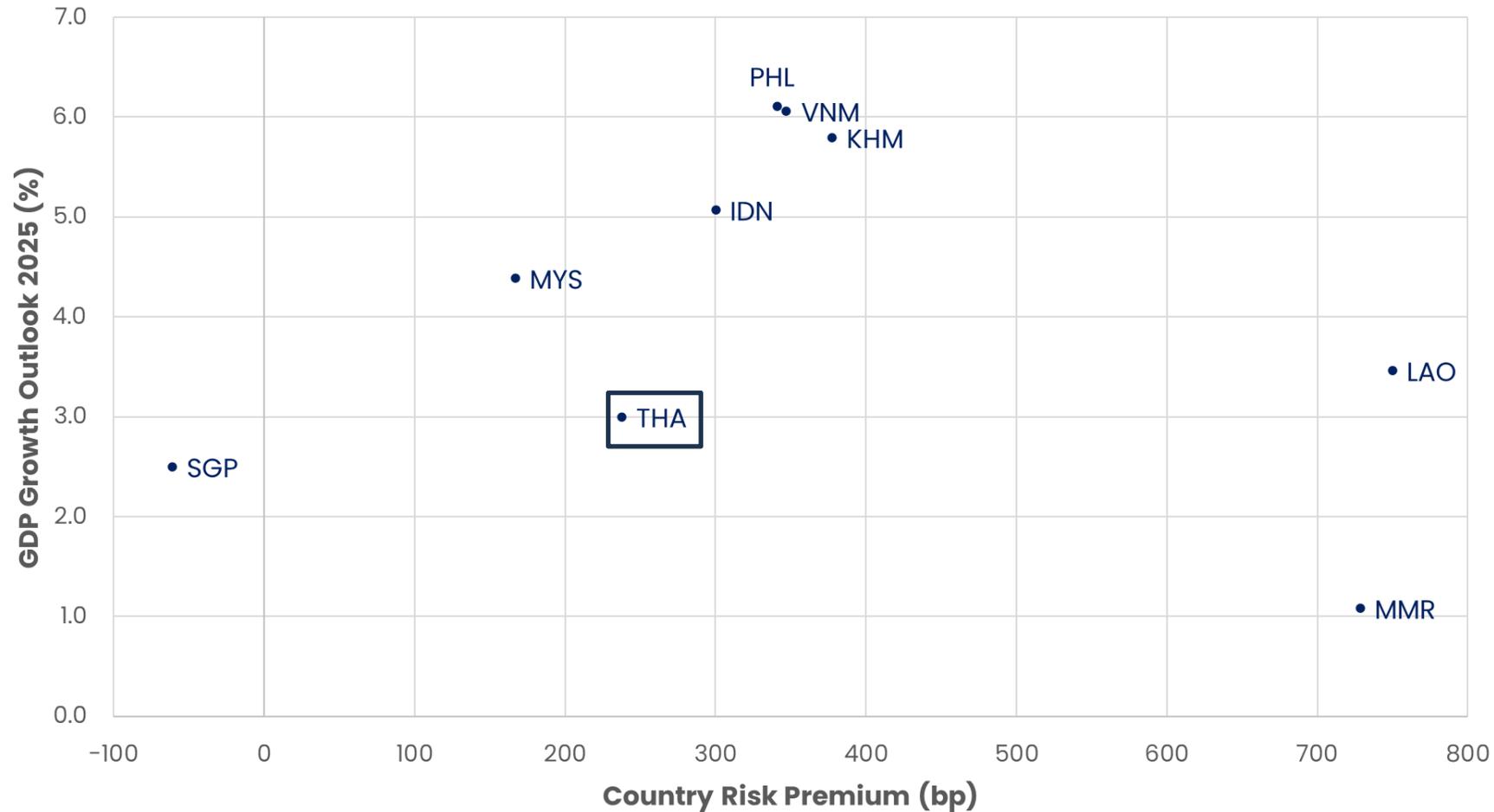
Risques et opportunités en 2025 Afrique de l'Ouest

Prime de risque pays versus perspectives croissance Afrique de l'Ouest



Risques et opportunités en 2025 Asie du Sud Est

Prime de risque pays versus perspectives croissance Asie du Sud-Est



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